August 2015

Dear College Access and Success Partner,

On behalf of Temple University College of Education, I respectfully ask that you consider supporting our second annual symposium on November 12th, 2015. This convening, themed Inspire. Incite. Innovate: Strengthening College Counseling and Advising, will be held at the Howard Gittis Student Center at Temple University, 1755 North 13th Street, Philadelphia, PA 19122.

The Convening helps practitioners, policy makers, educational advocates and corporate partners explore opportunities to collaborate, develop and hone strategies to improve access, equity and educational outcomes for underrepresented populations in our region. Last year, this event attracted over 350 participants representing various sectors in society who share a common goal of expanding post-secondary opportunities for all students.

This year’s theme was informed by last year’s keynote address delivered by Gregory Darnieder, Senior Advisor to the U.S. Secretary on the College Access Initiative. His address highlighted the skill gap in college advising among high school counselors around the country. As a result, Temple made a commitment as an institution in collaboration with the First Lady’s office on her Reach Higher initiative to take action around this issue. To that end, we have introduced the first in a series of newly launched courses in College Access and Success.

This year’s symposium will include breakout sessions, each led by experts in the area of college access and success. The titles of the breakout sessions are:

- Strengthening Cross-Sector Partnerships to Expand Post-Secondary Opportunities
- Best Practices in College Access, Career Readiness, and Success
- Creating College Access Pipelines for Non-Traditional Students

Pedro Rivera, Pennsylvania Secretary of Education, will serve as this year’s keynote speaker and will inform the audience of how college access and success plays a key role in advancing a statewide educational agenda.

We are excited about our upcoming symposium, and look forward to sharing our passion for expanding post-secondary opportunities. We encourage you to review the enclosed sponsorship information. Please feel free to contact us with any questions via email at impact@temple.edu or via phone at 215-204-0266. Thank you in advance for your support.

Sincerely,

Patience Lehrman
Special Assistant to the Dean for Strategic Partnerships
College of Education
Sponsorship Opportunity Information

**Title of Event:** Inspire. Incite. Innovate: Strengthening College Counseling and Advising

**Date of Event:** November 12th, 2015

**Time of Event:** 12:30PM-4:00PM

**Location of Event:** Temple University
Howard Gittis Student Center
1755 North 13th Street
Philadelphia, PA 19122

**Sponsorship Contact:** Patience Lehrman, Special Assistant to the Dean for Strategic Partnerships
215-204-0266
impact@temple.edu

**Breakout Sponsors- $250**
Sponsorship of one or more breakout session supports the snacks served during the session. Sponsors will be acknowledged in an announcement before and after the breakout session. Sponsors of more than one breakout session will have their organization’s name listed on a sign in the auditorium.

**Event Sponsor - $600**
Sponsors will support the venue and décor of the event. Sponsors will be recognized during opening and closing remarks and will be listed on a sign in the auditorium. They will also have their company name(s) listed in the event booklet.

**Event Booklet Sponsor - $1,000**
The event booklet will commemorate the 2015 annual symposium. Sponsors will be featured in ½ page in the event booklet, in addition to being recognized during the opening and closing remarks. Sponsors will also be listed on a sign in the auditorium as well as on a rotating screen in the plenary room.

**Refreshment Sponsor – $1,500**
Sponsors will support the refreshments served at the event. To acknowledge their support, sponsors will be featured on 1 page in the event booklet, recognition during the opening and closing remarks, company name projected on the screen in the plenary room, company name listed on a sign in the auditorium, and an opportunity to bring materials for exhibition.

**Alternative Donation**
This option is for organizations that wish to provide other support either financially or material support not listed in the above options.

If interested in a sponsorship opportunity, please complete our Inspire. Incite. Innovate. Sponsorship Opportunity form at [https://edtemple.wufoo.com/forms/rm4icp80912wqe/](https://edtemple.wufoo.com/forms/rm4icp80912wqe/). All checks should be made payable to Temple University and may be mailed to College of Education, Ritter Hall, Room 266, 1301 Cecil B. Moore Avenue, Philadelphia, PA, 19122. All company logos may be sent to impact@temple.edu. **We ask that all submissions be completed by Friday, October 16, 2015.**

Thank you for your support. We look forward to seeing you on November 12, 2015!